



# Empowering Journalists FOR THE FUTURE

## 2010 HABJ DINNER CHAIRS

Katishia Cosley  
*KIAH Ch. 39 Anchor/Reporter*

Joy Sewing  
*Houston Chronicle Fashion Writer*

Sherea Cary  
*HABJ Special Events*

## HABJ EXECUTIVE BOARD

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January 11, 2010

Dear Friend and Community Leader,

We are asking you to support the **Houston Association of Black Journalists' 24th Anniversary Awards Dinner** appropriately themed: **"Empowering Journalists for the Future."** The dinner is at 6:30 P.M. Friday, March 26, 2010, at the Hilton Americas-Houston hotel.

This year, we are proud to honor four great journalists whose careers exemplify excellence.

**Roland Martin** is a nationally award-winning and multifaceted journalist and author. This Houston native serves as a commentator for TV One Cable Network and host of "Washington Watch with Roland Martin," a one-hour Sunday morning news show. He is also a CNN Analyst and senior analyst for the Tom Joyner Morning Show. Roland will receive the coveted HABJ Pinnacle Award.

**Ralph Cooper** is the Sports Director for KCOH Radio and commentator for KTRK-TV Channel 13 Extra Points. Ralph will receive the HABJ Lifetime Achievement award for his many years of exemplifying excellence in journalistic standards.

**Tony Wyllie** is entering his 17th season in the NFL and his 10th as the Houston Texans' vice president of communications. He is responsible for shaping and molding the image of the team in public and the community. Tony is the recipient of the HABJ Spirit Award.

**Richelle Carey** is a Houston native who serves as a weekday anchor for Headline News as well as a correspondent for Prime News each weeknight. Richelle will be honored as HABJ's Emerging Journalist of the Year.

HABJ is a nonprofit organization of media professionals from the Houston area with members in every facet of print and broadcast media. Part of HABJ's mission is to provide professional development, honor excellence in journalism, cultivate young journalists and ensure accurate coverage of the minority community. Consistent with its mission, **HABJ provides scholarships, future workforce development and summer training opportunities for college students majoring in communications.** Additionally, HABJ presents community outreach programs, seminars and town hall forums free for community groups and communication professionals. The goal of the dinner is to raise \$150,000 to enable HABJ to continue its vital mission.

Toward that end, we are soliciting your company to become a corporate sponsor of the dinner. Attached is a sponsorship request form that outlines the donor benefits. We will follow up with you to discuss this request. Should you need any information before then, please contact Mary Benton at [mbenton@kprc.com](mailto:mbenton@kprc.com).

Sincerely,

Mary Benton  
KPRC-TV  
HABJ President

*The HABJ is a 501 c(3) organization, developing and offering quality programs to the community and journalists as well as supporting African-American student scholars as they pursue degrees in the media industry.*



Hilton Americas-Houston, 1600 Lamar Street, Houston, Texas | Friday, March 26, 2010  
Dinner Chairs: Katishia Cosley, Joy Sewing, Sherea Carey | HABJ President: Mary Benton

**SPONSORSHIP OPPORTUNITIES**

NAME \_\_\_\_\_

*As you would have it appear on promotional materials and in the event program*

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY STATE ZIP \_\_\_\_\_

PHONE FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

Sponsorship checks are made payable to the Houston Association of Black Journalists. Kindly mail your check to the attention of HABJ Treasurer, HABJ, P.O. Box 565, Houston, TX, 77001-0565. HABJ's tax exempt number is: 30010672779

**I WOULD LIKE TO SPONSOR THE EVENT IN THE FOLLOWING WAY:**

**Presenting Sponsor \$25,000**

Includes one (1) table of ten (10), two (2) guests seated at the head table, two (2) scholarships in company's name, company listed in evening program, company logo listed on Web site and on promotional materials for HABJ sponsored events during the year, a lunch with two (2) HABJ media representatives, two (2) guests at scholarship luncheon, twelve (12) HABJ memberships for public relations professionals, twelve (12) reserved spaces at all HABJ community forums and workshops.

**Platinum Level \$10,000**

Includes one (1) table of ten (10), one (1) scholarship in company's name, company listed in evening program and company logo listed on Web site and HABJ sponsored events for the year, and space for guests at scholarship luncheon, ten (10) HABJ memberships for public relations professionals, ten (10) reserved spaces at all HABJ community forums and workshops.

**Gold Level \$7,500**

Includes one (1) table of ten (10), one (1) scholarship in company's name, company listed in evening program, company logo listed on Web site and on promotional materials for HABJ sponsored events during the year, and two (2) guests at scholarship luncheon, seven (7) HABJ memberships for public relations professionals, seven (7) reserved spaces at all HABJ community forums and workshops.

**Silver Level \$5,000**

Includes a table for ten (10), company listed in the evening program and one (1) year recognition on the HABJ Web site, five (5) HABJ memberships for public relations professionals, five (5) reserved spaces at all HABJ community forums and workshops.

**Bronze Level \$3,000**

Includes one (1) table for ten (10), company listed in the evening program and one (1) year recognition on the HABJ Web site, one (1) HABJ memberships for public relations professionals, two (2) reserved spaces at all HABJ community forums and workshops.

**Copper Level \$1,500**

Includes one (1) table for ten (10), listing in the evening program and one (1) year recognition on the HABJ Web site.

- My check in the amount of \$\_\_\_\_\_ made payable to HABJ is enclosed.
- My pledge for \$\_\_\_\_\_ will follow. You can expect payment by Friday, March 19, 2010.
- I made my payment in the amount of \$\_\_\_\_\_ by credit card online at [www.habj.org](http://www.habj.org).
- I cannot attend, but I would like to make a donation in the amount of \$\_\_\_\_\_.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail check to HABJ C/O Freddie Willis, HABJ Treasurer, P.O. Box 565, Houston, TX 77001-0565 or call 713-249-0443 for instructions on how to fax your reply form.